

August 4, 2014 Minutes



Call To Order

The meeting was called to order by Edgar at 6:19. Present were Edgar, Sofia, Manny, Danny, Shannon, and Celeste.

Minutes

1. Review of last month's minutes, which were approved.
2. Updates
 - A. Marketing
 - a. Spider Banners - Sofia to post final two quotes this week to the Board as all changes we've requested have been made.
 - b. Pamphlets - Shannon reports the changes have been made.
 - c. Celeste has met with promotional group and will have items and prices to share, each for marketing swag in general and perhaps something also for appreciation gifts. This will also include stationery.
 - B. Retreat debriefing - We would have liked to have had more guided dialogue and increased interaction by more attendees. We may ask for attendees to debrief by sending email to the Board following. As soon as the next President is determined, we should have a meeting with him to include the present Board to plan for next year's retreat.
 - C. Semi-annual meeting - Well over 50% of our membership were in attendance. Next year, a picnic may be ideal for this event. At the Annual meeting we would like to present an Annual Report to our members, something very visual (graphics). Edgar will lead the content, together with Danny, Celeste and we will ask Estuardo to help us as well. We have discussed giving a token of appreciation to members, which could possibly be an item that has the annual report on it.
 - D. Event policy - This was posted to Facebook but Manny will ensure it's posted to the Drive. We would like policies, etc to be uploaded to the Drive. Celeste will ask Estuardo for his help with this.
 - E. Committees and Boards - Andrea and Leo have submitted their resignations from the Philanthropy and Social Committee Chair positions, respectively.
 - a. Policy on filling vacant committee or Board positions - *tabled*
 - b. Resignation format - *tabled*
 - c. Qualifications for serving on a committee, being a co/chair - *tabled*
 - F. Committees
 - a. Philanthropy - No scheduled events for the rest of the year; but some may be added.
 - b. Membership
 - i. We want to increase engagement with LOTs. Shannon has asked Sherry and Robert for their email list so we can do this.
 - ii. We need to increase committee members
 - iii. We'd like to start having Membership Drives, perhaps quarterly. It may be ideal to have one committee member who's responsible for leading this. We suggested targeting Latino-focused employers (GCI, etc) and inviting their staff.
 - iv. Edgar will work with Membership on Corporate Membership Drives via ERGs and will engage Carlos/The Chamber to work on this with us. Likely we won't develop this in 2014 but we need to work on aligning the ask presently.

- v. YLP has been included in some wonderful events, have been leaders in Linking Leaders, and we've been asked to be included in several which we've declined. Due to increasing engagement/status respectively, we discussed increasing our position, and increasing our demands before agreeing to extend promotion to our members. We will recognize our network has a value.
- c. Social
 - i. July's social was very successful in attendance, but our take-away is we would have liked to have offered more to our members (ie: food was not offered).
 - ii. August's social is in Overland Park and we'd like to reach out to Johnson County for increased attendance in the way of increasing our membership. Shannon has asked for Board members to share with him contacts from the Olathe Latino group and Olathe Chamber; as well as we'd like to solicit Jose Leon's help. Shannon's leveraged a wonderful deal with Futbol and they're giving us 10% of sales from the evening's event, given our 501(c)(3) status. We'd like to use some of this budget to buy food to provide to the group at the event.
- d. Communications:
 - i. Minimizing forms into one form that's much simpler - *tabled*
 - ii. Ensuring the next quarter's initiatives, activities and meetings are communicated and scheduled for promotion - Danny will ask Committee Chairs to join the Board on our Friday call this week to discuss.
 - iii. We need to ensure all members are notified of each Committee Meeting occurring, as an invitation, to increase committee member membership.
- e. Professional Development
 - i. The Me, Inc event is scheduled for this week, networking to occur until just after 6 followed by a 45-minute presentation and then Q&A.
 - ii. Jae Edgar and Amber have proposed starting a Spanish Class.
- a. Ad Hoc groups
 - i. Bylaws
 - 1. Manny to duplicate Article 9 - *tabled*
 - 2. Manny and Edgar to meet in the next week; Edgar will schedule with Manny
 - ii. Margarita Cove debriefing - Celeste attended the Fiesta wrap-up meeting to share that YLP is declining to lead Margarita Cove going forward, but offered we will communicate the need for volunteers to our membership. We will not ask for this to be Philanthropy-driven; the Board will drive the recruitment.
 - iii. Sports teams - Andrea Brito is interested in starting sports teams, such as volleyball, and the Board approves to pursue this potentially, and for Edgar to contact her to learn more
- G. Sponsorships - we owe money to Teocali from Margarita Cove and to three restaurants from the Watch Parties.
- H. Storage - We've agreed it's wise to purchase a storage unit.
- I. Elections - Edgar, Dominique and Shannon's terms will be up. Manny to send out a request for nominations presently.
- J. Next Quarterly meeting for Chairs and Board is planned for October. We'd like to have it somewhere fun/active.

Adjournment

7:37 pm

Respectfully Submitted,

Celeste C. Lupercio
Secretary