



**August 16, 2017 | Kansas City Public Library- Central Branch, Rm 312**

**Called to Order:** 6:40 p.m. by Michael Lopez. Present members were: Brenda Fernandez, Asia Jones, Cecilia Lopez and Ricardo Aristiguieta. Sofia Chavez-Barroso joined at 6:41 p.m.

**I. Old Business**

- a. Professional Development with Leo Valdez
  - i. Michael shared with the board that he has been in contact with Leo since the original suggestion but Leo's schedule includes frequent traveling. This event can easily be scheduled for 2018 when Leo is back in town.

**II. New Business**

- a. Creative Circle Update
  - i. Asia shared with the board that she met with Toni Talley of Creative Circle about hiring a photographer for the YLP event who would charge \$30-50 and hour (avg market rate). Toni shared that the fee Creative Circle takes out would be included in the hourly fee. Any questions we would have about charging for editing photos or bundling work could be asked in an interview with the photographer.  
Michael suggested that he would also reach out via social media to friends for competitive pricing and Asia shared that Communications member Araceli reached out to an associate named Nick and he stated he would need more information about the time frame and requirements.
- b. Evening Coffee Break at Thou Mayest
  - i. Bo of Thou Mayest confirmed that YLP and PRSGKC members can receive a drink discount of \$1 per beverage. Michael will purchase wristbands for the event and Asia will promote the drink discount online.
  - ii. Asia suggested the board print a few copies of flyers reminding guests of how they can connect with YLP through social media and constant contact; one flyer will also promote the prize giveaway starting on Instagram in the month of August. Michael will print four to five copies of each to place around Thou Mayest
  - iii. Ceci will check in members for the drink discount and hand out member folders and member pins.
  - iv. Puerto Rican Society of Greater Kansas City will provide at least one Thou Mayest card as a gift giveaway
- c. Budget Update
  - i. As of August 2017 the accounting firm has verified the majority of funds used by YLP and LOTs; they are currently waiting on reports from the Hispanic Chamber of Commerce.

- d. Upcoming YLP Events
  - i. Brenda shared that YLP has events scheduled from September 2017 through January 2018.
    - a. Sept 21 will be a members-only social at the Nelson-Atkins Art Museum including a conversation about volunteering with the Museum and a tour of the Bloch Galleries.
    - b. Sept 22 will be the next C-Suite Series with the Kansas City Region leader of Lockton Inc. This is a members-only event.
    - c. Oct 12 will be the Hispanic Chamber of Commerce Collaborative dinner. Michael will reach out to see the price of seats for board members and if YLP members will have discounted ticket pricing.
    - d. Oct 21 YLP will help LOTs with their seminar with High School seniors and juniors. This is a partnership event
    - e. Nov 9<sup>th</sup> is the tentative date for the YLP 10 Year Anniversary event. Michael has contacted Valerie of KCP&L and the Collaborative to confirm the event space.
    - f. December will be the Chamber Holiday party and YLPs annual meeting and social. No dates have been set at this time.
    - g. January 18<sup>th</sup> we will be joining H&R Block at World Headquarters for their Third Thursday event followed by a tour of their new building.
  - ii. Asia mentioned that a member wanted to know more about how to become more involved with YLP more regularly. Brenda discussed making a calendar of events for YLP and sharing with our members to encourage participation.
- e. Other
  - i. Asia shared that Friend of YLP Michealle submitted a profile for YLP member Damian P and it would go out to members in the month of August. Asia suggested Ceci be the featured member for September and Brenda suggested Rene Hernandez for the month of October. Ceci and Michael suggested December focus on a year in review and the board agreed that a video of what YLP has done throughout the year was the best way to highlight the organization's accomplishments.

### **III. Tabled Items**

#### **a. Comprehensive 10 Year Anniversary Update**

Meeting Adjourned at 7:59 p.m.