

Biannual Meeting Minutes – YLP GKC

Meeting Date: 6/27/15

Meeting Time: 2:00 pm

Meeting Location: Hispanic Chamber of Commerce, Greater Kansas City



Meeting was called to order at 2:28 p.m.

1. There are 91 paid members in YLP, and 55 friends of YLP.
2. We have begun a new committee, Health and Fitness.
3. Earnings to date \$3,729.58 Expenses have been \$2,829.52. We are looking to the membership to help brainstorm ideas to host a fundraising event.
4. NCLR conference is in two weeks. We have partnered with Latino Coalition and Central exchange for a Cid Wilson meet and greet. He is president of the Hispanic Association on Corporate Responsibility and it is exclusive to paid YLP members. It is 7/10/15 from 5:30-8:00 p.m.
5. Development of sponsorship tiers, to increase sponsors. Formatting is complete and we are just waiting on design before distributing.
6. We partnered with Sports Commission and GenKC to support First Tee, and it was successful and First Tee has asked us to do another such event.
7. YLP continues to be involved in Linking Leaders, the most recent event being at 18th and Vine with Congressman Cleaver.
8. NCLR registration is \$350, and this covers the events that serve food. However, workshops and expos are free. We urge everyone to attend this premiere event, which Kansas City is very lucky to have.
9. We have goals to retain members, in addition to growing our membership. We have been working to increase our reach to partnerships, and send thank you cards following all events (to our hosts).
10. We have been also trying to reach out via Membership to say hi to new members and make sure they know they can reach out with any questions.
11. We are going to develop a survey via Survey Monkey to try to further hear back from our membership on what they want/need.
12. We also have goals to continue to increase our relationship with LOTs.
13. We are developing a membership packet.
14. A question was posed about incentives for members to bring along new people. The Board would love to discuss this again in future meetings. It has been discussed last year, but since we were new as a paid opportunity we felt it was too soon to discuss this idea.
15. It has been suggested that we should reach out to people whose membership is about to expire so we can check in about renewal.
16. Chris B has offered to continue training on Wild Apricot if Michael can share some time to further train him.
17. Carlos suggests giving people a 30 to 90-day window to extend invitation to renew membership.
18. He has also suggested to review quarterly who we haven't seen routinely at events and to check in with them. He has offered to send sample letters.
19. The Professional Development event coming up is the Cid Wilson event. YLP has covered food and drink.
20. Edgar is looking to develop YLP professional/leadership a certification program. Other ideas: How to Build Influence, How to Negotiate, How to Overcome Challenges.
21. Philanthropy has planned out the rest of the year. In July we will be at Donnelly College. We are going to skip an August event due to people's vacation schedule in that month. In September we are looking to work with LOTs. Sherry suggests their curriculum gets very heavy in September so Philanthropy should get together with her asap to plan. Suggested Saturday for that event is the first Saturday of September. Perhaps a panel discussion with networking would be ideal for this event. One caveat to working with LOTs

is liability and background checks, so we need to be cognizant of how we structure an event with LOTs. Also planned is another event with Giving the Basics to support their fundraising Badminton Tournament. They need 70 volunteers and so we are going to help solicit. The Giving Brick, ReStart, and collaboration with Annual Meeting such as a drive (ie: toy drive) are additional projects in consideration.

22. Volleyball starts tomorrow, and there are a few spots left. Kickball will also be starting soon. There have been sponsors solicited to support these teams.
23. Make sure you have Liked our Facebook page, including hovering over the Like to "Follow" and get updates into your news feed. You also need to Like, Share or Comment every now and then, which ensures our posts continue to go to your feed. This is due to a Facebook algorithm.
24. We are asking for our membership and friends to speak out to us. There is an option to share comments on our website ytpkc.com or you can email board@younglatinoprofessionals.com.
25. Chris has asked for members to be considerate when using the membership to solicit products, etc; and wants to make sure YLP is not promoting items as an organization without first vetting.
26. We reviewed with the group that YLP has developed a coffee with the Roasterie's Blend for a Cause program. We have developed a coffee which will be called ¡RiseKC! and it is up to us to promote it. We will profit from sales. Michael is currently developing the label and after that it should be fairly quick that we can get that on the market.

The meeting ended at 3:28 p.m.

Respectfully Submitted,

Celeste C. Lupercio
Board Secretary