

# February 17, 2014

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## Call to order

The meeting of the Young Latino Professionals was called to order by Dominique Hernandez at 6:21 pm.

Present were Dominique Hernandez, Shannon Fields, Celeste Lupercio, Edgar Palacios, Sherry Harold (Latinos of Tomorrow), Daniel Silva, Manny Abarca IV, Sofia Chavez-Barroso

## Minutes

Last month's minutes were approved.

## Purchase of Laptop

Dominique asked for Shannon to get us the top three choices for a tablet or a laptop for purchasing for Membership Committee. This may also be shared with Communications Committee. We need to decide with whom the laptop/tablet will reside, especially if this is shared. Sofia will determine how much money we have, to consider when making this purchase. We would like for this to be completed before the March social. If shared between people in between events, we need a sign out/in document to track who had it last.

## YLP Swag

Shannon is suggesting we buy a nice table runner, and other swag (shirts, etc) was being priced out via Steve Santa Cruz. Danny will follow-up with Steve and visit [totallytablecloths.com](http://totallytablecloths.com) Shannon's got the lead on this project, from Marketing. We also need to buy magnetized badges asap. Sofia has agreed to help us with general design on badge, Dominique is working to get her logos. Board Members' badges will have names, and we'll make two per committee with general committee name only, as well as Past Board President generic badges made, too. Celeste will get in touch with All Star for the badges, as they will hold on to 'extras' after we purchase ahead the minimum and print them as we need them (ie: one at a time). Danny also wanted us to think of springy tall flags/banners for purchase for displaying at events.

Dominique prioritized purchases in order: laptop/tablet, badges, swag.

## Pay Pal Here/Payment for Membership at Events

We are considering switching from Pay Pal for membership purchasing. You have to have a credit/debit card associated with a Pay Pal account in order for Pay Pal Here to accept your card, and so people cannot sign up to be a member. Shannon has advised for Edgar to contact Pay Pal to change to Business/Merchant Status to see if this resolves our problem. There may be a charge associated with changing status, so we will need this to be communicated and approved by the Board, first. Square is not a choice with Apricot. Celeste advises to speak with Customer Retention at Pay Pal to see if we can upgrade without paying, and to clarify with them we will have to move to Square or otherwise. The issue is that Apricot redirects you to Pay Pal when you go to sign up to be a Member with YLP. We need this resolved by our social this Thursday. Edgar is the only one who can address this, as his name is on the account.

## Philanthropy Committee Update

Celeste and Manny are updating for Philanthropy Committee. There was a retreat a few weeks ago, and it was to determine the direction of the Committee. A Purpose Statement was developed, "Promote personal growth, with opportunities of service that strengthens the Greater Kansas City Community," with a tagline, "Empowering internally, impacting externally." We ensured the group kept within the umbrella of YLP, not trying to create their own. There's a request for YLP to formally recognize this. The Board discussed this at length, and the all-enveloping statement was appreciated by the Board. Celeste and Manny are committing to

encouraging the Philanthropy Committee to continue to working with the speed that they are, while understanding the bureaucracy involved and temporal barriers.

Harvesters event went well. It was frustrating that we were 'called off' from fully volunteering but great to see a concern there would be too many people.

Rock Chalk Recycle event is pending for Philanthropy. It will cost \$350-400 to get a bus for transportation, and Manny will try to see if we can get a photo from the court. The event is Wednesday, March 5<sup>th</sup>. A question of if we have to charge for Philanthropy events, and the answer is "no" we do not charge for even non-members. Asking people to pay for the cost as it will cover transportation/gas/parking seems reasonable, as it is also necessary to cover costs. We are going to post the event, and see how many people are interested in volunteering, and then determine what to do about the bus. The cost of transportation will be \$10.

### **Attendance at Board Meetings (for Members)**

Edgar clarified that any member can attend a Board Meeting to audit the process. If there's specific agenda, it is requested for persons to notify the Board they would like to have their items included on the Agenda. There are several questions about this being raised, and so Edgar will address publicly, soon.

### **Fee for Events for Non-Members**

We will charge non-members to attend all YLP events, except Philanthropy events.

### **Communications Update**

Dominique has reported there are improved documents to submit for Communications. There's another debriefing form to discuss what the event entailed and how successful it was, etc. Dominique will forward this to the Board for suggestions to the form. The Board will review the reports after submitted.

Dominique and Estuardo have discussed adding a Google Calendar accessible to everyone with all of the pending events for YLP.

### **Date for Committee Chair Meeting**

We would like to have an all-committee chair meeting on March 14 at 5:30 pm. We are asking Danny if we can meet at the Greater KC Chamber, and we will look into bringing in food.

### **This Week's Social**

Social Committee needed last-minute support for their February event, and there's concern about whether the chairs are willing and able to honor the commitment for this year. Dominique will check in with them about it. The Board has committed that they will each personally do their best to promote attendance at this event. We will look into offering raffle items for the event.

There is concern that Social Committee may not feel comfortable with charging at events. We need to ensure that the Committee is on board, and is facilitating the arrangements for a bank. Sofia will make sure the bank is available.

Linking to Leaders was a great success, promoting YLP via a new venue (via GKC Chamber).

### **Sponsors**

Celeste distributed a list of top area minority-owned businesses for the consideration of others, more discussion will follow next month.

## **Badges**

Celeste provided a suggestion that was acceptable to the group and will follow-up on ordering them prior to the next meeting.

## **LOTs/YLP Networking Luncheon March 29**

Sherry reported that LOTs is working on a YLP mentoring partnership. First, we need to determine the level of interest, and that will be via an event on Saturday, March 29 at UMKC from 12:30-1:30.

## **Tabled or Follow-Up**

1. Review of documents describing Board Members' roles/expectations of role. (Dominique will send out Expectations and Goals so that we can table for next month's meeting, as our meeting is running late. The Expectations are set forth from Past Presidents.)
2. Sponsors
3. Each Board Member's top three goals.
4. Partner Collaboration

## **Adjournment**

The meeting adjourned at 8:13.

The next meeting will take place on *March 3, 2014 at 6:00 pm.*

Respectfully Submitted,  
Celeste C. Lupercio  
YLP Secretary