



**February 15, 2017 | Kansas City Public Library- Central Branch | Rm 312**

**Called to Order:** 6:45 p.m. by Michael Lopez. Present members were Brenda Fernandez, Asia Jones, Sherry Harold and Cecilia Crookston (via telephone)

- I. Old Business
  - a. Ayssa's Resignation
    - i. Michael motioned that members accept the resignation of former YLP Treasurer Ayssa Oliveras, board voted unanimously to accept.
  - b. Yoga Workshop
    - i. Brenda provided information about a yoga workshop that could be offered to YLP members as part of the Health and Fitness committee activities. The workshop would allow 10 members to attend eight classes at a total cost of \$20 to the attendee. YLP would pay \$400 up front and the members would reimburse half of our expense by paying \$20 each.
    - ii. Michael motioned that YLP pay certified Kundalini Yoga instructor Sarang Kaur \$400 with the expectation to recoup \$200 from members. This motion was seconded and approved with a unanimous vote.
  - c. Membership
    - i. Ceci requested access to the LinkedIn account to continue enhancing YLP's brand to LinkedIn members. Asia stated that she only has access through LastPass and does not know the password; Michael will see if he can create a new password that doesn't require LastPass to login.
    - ii. Asia suggested Ceci create a letter to be emailed specifically to YLP members who choose to renew their membership. This letter should be notably different from the letter sent to people when they first sign up to join YLP>.
  - d. Committee Chair Openings
    - i. Brenda and Michael did speak to Chris Clapham and he did express an interest in renewing YLP membership to lead the Health & Fitness Committee for the athletics. The chair position for Professional & Cultural Development remains open; current board members continue to fill the seat for Social and Philanthropy.
    - ii. Asia will promote open positions in the YLP newsletter and on Facebook.
  - e. 10 Year Event Committee Recap
    - i. The committee met on Feb 7 to discuss sponsorship for the event.
    - ii. Michael has developed a template sponsorship letter that he will give to Asia for review.

iii. The current estimated budget for the event is \$8,000.00. Committee members suggested tickets be sold in four groups: \$65 for non-member VIPs; \$50 for Member VIP; \$45 for non-member general admission and \$30 for member general admission. There will be alcoholic beverages served and for purchase at the event.

f. February Social

- i. YLP and KCK Chamber have purchased gift cards as prizes for event attendees. Brenda has provided Girl Scout cookies as a prize and one bag of coffee has been set aside as a prize
- ii. Two promotional standing banners have been purchased for YLP including a 10 Year backdrop for a total of \$842.42. They will be set up with the KCK standing banners at the event
- iii. Brenda created a YLP snapchat account and filter to promote the event.
- iv. Asia suggested YLP present a thank you certificate to No Other Pub, will create for the February event.
- v. Ink pens ordered by YLP will be available at the event to promote YLP
- vi. Asia will bring her camera to take photos and Michael will bring his camera for point and shoot photos in front of the banners and backdrop.

II. New Business

a. Upcoming Projects for Communications

- i. Communications will need to create promotional items for the March Philanthropy event with Rose Brooks, an April Social, the 10-Year Gala and a future collaboration with the Hispanic Chamber where YLP members meet with professionals in Greater Kansas City.

b. March Philanthropy Event -Rose Brooks

- i. Asia will begin promoting event and create event on Facebook following the February social event.

c. April Social at Teocali

- i. Brenda and Michael suggested an April social at Teocali on the second floor. The original date of April 20<sup>th</sup> will have to be changed to accommodate for the Chamber's Comida event that same night.
- ii. Brenda and Michael suggested another collaboration with organizations including Starlight Young Professionals and possibly the Urban Summit Young Professionals of Greater Kansas City.
- iii. Asia suggested YLP use this event to celebrate National Minority Health and Health Disparity Month. Brenda will contact nurse Raquel from Truman Medical Center to come speak and set up tables, Michael will reach out to Nathan Jackson from the Hope Center Health Clinic to possibly speak at the event.

**Meeting adjourned: 8:29 p.m.**