

July 7, 2014 Minutes



Informal Meeting

Previous to meeting we had an unofficial meeting with Robert Barrientos from LOTS.

Call To Order

The Meeting was called to order by Edgar at 7:14

Minutes

1. Review Last Month's Minutes

7:17 - Everyone approved minutes

2. Updates

A. Marketing

a. Spider Banners:

Sofia to repost art and different quotes on Facebook. Everyone needs to put their input so a final decision can be made.

b. Pamphlets -

From previous meeting they needed minor edits. Copy still pending from Estuardo. Edgar to follow-up with Estuardo so final copy can be provided to Shannon. It should all be wrapped up by the end of the week, so Shannon can reprint.

c. Celeste submits that we should buy YLP stationery AND YLP Thank You swag to give people. ie: DJs etc who support events. Something awesome like koozies that will get used *while* advertising for YLP. -

Celeste thinks stationary will make us look more legit. Danny suggested to stay away from Koozies. SWAG can also be used as branding material for non-members. Celeste will look into both stationary and SWAG: pens.

B. Retreat debriefing:

Edgar asked to table this.

C. Semi-annual meeting agenda, location, refreshments:

Edgar asked how many people were attending based on Facebook invite. As of right now 13 people had rsvp yes. Agenda Item suggestions: Prep people for the next round of election coming up in December. Provide committee updates. Meeting will be at Central Exchange from 3:00pm - 5:00pm, Edgar will take care of food. Edgar will start the meeting with an YLP update: Membership #'s, as well as an update on the goals set at the beginning of the year, and wild apricot update as well. The website will unveil towards the end (Edgar will present this with Michael if he attends). Also at the end of the meeting we will give Robert Barrientos, LOTS rep, an opportunity to speak to recruit volunteers for the LOTS luncheon in September. Finally open forum with all members in Attendance. Sofia to provide a treasury report. Manny will speak to elections (Edgar say he could refer to the email from last year). Shannon will present committee updates. Danny and Dominique will do the open forum. Shannon will cross-reference Facebook invite to make sure is only members that are invited, as Danny noted he saw people on the list that are not members.

Note: Leo will step down from his social chair position after the July social. Due to this Danny suggested we need to have clearly stated the expectations from committee chairs so people know what they are walking into. Edgar said he plans on joining professional development after his President term is over.

Edgar will email agenda to all members.

D. Event policy – update on membership capabilities (*if* more discussion is needed)

We could use Saturday meeting to see what people think about it.

E. Committees and Boards

- a. Policy on filling vacant committee or Board positions.
- b. Resignation format
- c. Qualifications for serving on a committee, being a co/chair

F. Board liaison committee assignments

G. Website

- a. “feedback/comments” section and other recommendations to include in new site

H. Committees

a. Philanthropy:

- i. Boy Scouts event 7/15 is from 1-6 (although really 1-5) and is on our fb page.
- ii. Also planning to do a Taco Dinner, hopefully at GCI, 9/25 and have LOTS kids not only serve but also ‘network’ / YLP to help them with networking skills.
- iii. Charter finalized
- iv. Will likely just plan one more event for the year.
- v. Andrea stepping down as of Sept. Hopeful the Board will help her find a replacement for herself, although she and Michael will still look. Michael to remain on in leadership role – didn’t say if he’d move ‘up’ to Chair or stay co-Per Celeste –Andrea announce her resignation in Philanthropy meeting. She (Andrea) expected more from the board, especially with follow-ups and so on. Celeste try to explain they are responsible (chairs) for their events and we (the board) we stay on track of everything but should aren’t responsible for the events. Edgar needs to add board role with chairs in Saturday meeting. Edgar suggested we acknowledge Andreas work, always going above and beyond. People need to understand at the end of the day we all are volunteers. Michaels role if he will step up is still unknown. Edgar will reach out to Andrea and asked her if she has ideas for replacements and what are her thoughts on Michael taking the job.

b. Membership:

c. Social:

d. Communications:

- i. Feedback from Celeste: good test on new forms...but, too many! It is making it hard on committees (direct feedback from Philanthropy). Consider making a form where everything is on ONE form.
- ii. Eliminate need for ‘approval’ from Board and opt for ‘informing’ Board to let committees be more self-sufficient and efficient (direct feedback from Philanthropy)

We could use Saturday meeting to clarify people know how is all working.

e. Professional Development:

I. bylaws:

J. Margarita Cove debriefing and 2015

Celeste asked to put a vote on YLP doing Margarita Cove again: her vote is to not do it again. Too much work and is not profitable for us. Note: Edgar has the money and will give to Sofia on Saturday. Celeste had to pay over \$200 after getting towed, not to mention she hurt her

foot. Danny suggested if we were to do it/participate again we need to be clear that this is not a fundraiser activity, but just something we are part of it. Celeste mentioned someone that works on the event felt frustrated and the event is always disorganized. Carlos did say there was a problem with the Tequila delivery due to a miscommunication, but the person complaining to Celeste was a subcontractor from Leslie and John, not a direct organizer and he knew about the event happening a year in advance.

Celeste mentioned it was too much time spend and spinning wheels way in advance of the event for nothing, since a lot of things kept changing as event got closer to date. She thinks YLP can still have a presence but not act as organizers of Margarita Cove. Carlos mentioned he doesn't want us to feel we have an obligation to do Margarita Cove; he is open to ideas of how we can support and participate. He also noted this should not cause any frictions between programs. Danny suggested this could be an event Philanthropy handles and is only responsible for providing volunteers. No need for anyone to be involve in the planning process. Edgar said we could put it into a vote when Manny and Dominique are also present. We should also seek Andrea's input in her thoughts and experience. This should only be a YLP engagement opportunity, we will have no planning responsibilities, no decision making power and no profit. Celeste mentioned in the form she had submitted as feedback she had a suggested number of volunteers needed for the event. This year about 65% of the volunteers in Margarita Cove were not YLP. Voting will be table for Friday Call. Margarita Cove can be something we tell Philanthropy they are committed to providing volunteers to every year no matter what.

K. Sponsorships

3. New Policies

4. Membership

- a. Non-member fees
- b. Corporate sponsorship
- c. Partnership vs. membership
- d. Members only events

5. World cup watch parties

Danny provided the following update: Only two watch parties happen: Tengo Sed and Teocali. The original agreement was for 4. Danny to send all information to Sofia so we can invoice for only two events. Leo will also need to be reimbursed after NY Life send payment.

6. Lease a public storage location in midtown

At 7:4pm - Edgar asked what were the most pressing items left in the agenda. Back to communication process and Margarita Cove

At 8:04 Edgar asked what were the most pressing items left in the agenda. It was agreed to table the rest and pick it up on the Friday call. Quick recap on World Cup watch parties.

At 8:07 Edgar motion to end meeting. We thanked to Carlos for hosting us with Pizza included.