

June 2, 2014



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## Call to order

The meeting of the Young Latino Professionals was called to order by Edgar Palacios at 6:15 p.m.

## Approval of Minutes

Dominique motions to approve the minutes from last month. Sofia seconds, without any discussion. All agree.

Congrats to Manny to on his award.

Congrats to Celeste on an amazing Linking Leaders event!

## Minutes

1. Edgar brings up the communication style of the board and how it's not productive. He also gives everyone a handout of parliamentary procedure
  - a. Ideas to improve communication because the FB channel is not productive:
    - i. **Pros:**
      1. Easier to read than email
      2. Quick communication
      3. Certain types of communications
    - ii. **Cons:**
      1. Conference calls
      2. Decisions should not be made that effect the board
    - iii. **Other:**
      1. We have not built trust since we have not had a retreat
  - b. Danny suggested that we set up a weekly call to make decisions. Proposed date and time is Friday, at noon.
  - c. Edgar asks if we will have a member that is only a parliamentarian vs. board member.
  - d. Discussion revolving the purpose and the need of the process. The need for structure but the need for freedom.
  - e. Dominique to set up meeting for 1:00 p.m. on Fridays.
2. Board Retreat
  - a. Move retreat on Friday and update time from 10:00 a.m. to 3:00 p.m.
  - b. Danny to pull together an agenda.
  - c. Board to call in to discuss agenda on Wednesday, June 4 at noon
  - d. Dominique to set up meeting time.
3. Spider Banner
  - a. Celeste to send contacts to Sofia
  - b. Sofia to put together a spider banner
4. Pamphlets
  - a. Edgar will reach out to Estuardo to see who is working on this creative.
5. Membership Meeting
  - a. Saturday, July 12, 11:00 a.m. at the HCC.
6. Event Policy
  - a. Manny would like to update the new event policy.

- b. Danny proposes that we breakdown the policy by committee.
  - c. Will be complete by Friday, June 6
7. Committees and Boards
- a. Process to resign and remove committees.
  - b. Manny to duplicate article 9.
  - c. Will be complete by Friday, June 6.
  - d. Do we allow non-members to participate at YLP events (i.e. Philanthropy)?
  - e. We will ask the committees how they would like to handle this situation.
  - f. Empower the committee to make the decision.
  - g. What is the stewardship of the organization and how are we?
  - h. The question will be asked at the retreat this Saturday.
  - i. Next ad-hoc meeting is next Wednesday. Edgar will attend.
8. Board Liaison Committee
- a. Sofia: Membership and social
  - b. Manny: Communications and PP ad-hoc
  - c. Sherry: LOTS
  - d. Shannon: Membership
  - e. Danny: Professional Development
  - f. Celeste: Philanthropy and Margarita Cove
  - g. Dominique: Membership, social and Margarita Cove
  - h. Edgar: Membership and PP ad-hoc
9. Committee Reports
- a. Membership
    - i. Email to the remaining 9 members that attempted to sign up, now down to 5.
    - ii. Sofia and Alain need to fill out the W-9 form.
    - iii. 33 members, 5 pending. They have until the end of the month to sign-up.
    - iv. Shannon will send the list to the board on Friday
  - b. Social
    - i. Danny will follow-up with Leo on the next social. If nothing is planned, let's have a clean-up party.
  - c. Communication
    - i. Dominique to present new process of the communications committee.
    - ii. Web site equals long-term maintenance fee.
    - iii. Goal is to have the website done by the EOY.
    - iv. Next steps with the site: Dominique to set up time with Edgar, Estuardo and Michael.
  - d. Professional Development
    - i. Financial literacy. End of July.
    - ii. Denise Crews, Me Inc. on July 9! Location TBD.
    - iii. Danny to follow-up to confirm the committee is good to go with this event.
    - iv. Edgar to step up as the committee chair next year.
  - e. Philanthropy
    - i. Great event on Saturday.
    - ii. Added a new component of media releases for each event.
    - iii. YLP event will be featured on the Thursday issue of Hispanic News!

## 10. Ad-hoc

### a. Margarita Cove

- i. No syrup in the margaritas all will be lime! We can now use the schnapps mixers. Enrique cannot buy back, but will buy back the cups, etc.
- ii. Enrique and Carlos would meet with the different tickets from last year.
- iii. Electronics Company to sponsor our watch party.
- iv. Enrique to create a flyer for Margarita Cove. Networking night promo.
- v. 1. Andrea provided a list of what we need like # of tables, etc.
- vi. 2. We have decided we will pre-pour each day tequila into to-go ramekins (a.k.a. souffle cups) with lids, so dispersing them can be quicker. Enrique's concern (which I validate 1000%) is that the ramekins are 2 oz and we cannot have people being over-served. I have made him the personal guarantee that I will pre-pour the liquor myself, to ensure the amount is a shot, only. I also said I would take personal responsibility to ensure volunteers understand the concept of cutting people off when needed. As well, he is not in favor of us walking around with shots as a general 'plan.' This is his personal business' liquor license on the line and we need to make sure everyone respects that.
- vii. 3. He has agreed to get us the supplies we need, and to buy back whatever he uses, but he does NOT use schnapps.
- viii. 4. He has suggested we don't get syrups at all and just have schnapps as an option. I think that is really generous of him to offer as this way the only way to flavor a marg is by buying from YLP.
- ix. 5. I had asked Carlos in an email (no response to date) about the tix sales and briefly touched on the fact that it was impossible to inventory \$ with the way it was set up last year. I shared the concerns with Enrique as well and he said he will touch base with Carlos for me. As an FYI for your understanding on tix for margs, Fiesta gets 50% of profit and the marg machine people get hte other half.
- x. 6. Enrique has a 10x10 dance floor for us. If we want another size, we need to let him know.

### b. Bylaws

- i. Next meeting is next Wednesday at 6:30 p.m.

## 11. Sponsorships

### a. NYC Life

- i. Starting times may change with the World Cup
- ii. Danny and Leo to meet this Wednesday to nail down details.
- iii. Danny to give Sofia the \$ amount for sponsorship total.

### b. Prudential

- i. Speaking rights, information on media coming out, 30 members attend our events, etc.

## 12. Feedback

- a. We've suggested having a "comments" section on our website.

## 13. Other

- a. Celeste suggested that we purchase storage until for YLP things.
- b. Andrea Brito would like to start a sports team aspect.
- c. Jae and Amber discussed putting together a Spanish class.
- d. All board members must attend membership events.
- e. Tabling idea: If non-members attend 10 or more phil events, they receive a free membership.