

June Meeting Minutes – YLP GKC

Meeting Date: 6/9/15

Meeting Time: 6 pm

Meeting Location: Sprint Accelerator, 210 W. 19th Terr



Meeting was called to order at 6:15pm. In attendance were Celeste Lupercio, Michael Lopez, Dominique Lopez, Anna Bazan, Daniel Silva. Later we were joined by Manny Abarca and Sherry Harold.

1. Approval of May minutes
2. Old Business
 - a. NCLR updates: We are still in hopes of obtaining a promo code for discounts for YLP. The VP of Events at NCLR has not called back on us for establishing a relationship. There are calls for volunteers at this point from Somos Agency. Town Halls. Workshops, and Expos are free to the public, and we need to figure out how to promote this to our group. If we get complimentary tickets, we will offer those to our paid membership, and then also to our contacts from Linking Leaders – their lead persons.
http://www.nclr.org/index.php/events/nclr_annual_conference/conference_schedule/
 - b. Social partnership with LWC, potentially hold social to support donations toward \$500 sponsorship by YLP is still in the works. LWC does not have a date as far as if they've secured Junot Diaz. Once this happens, Celeste and Danny will take the lead on creating a social event, as opposed to asking Social Committee to take a lead.
 - c. Giving the Basics Badminton Tourney is scheduled for September 13, from 2-6 pm at Theis Park (by the Nelson). What GTB needs is a partner org to lead volunteer efforts. We discussed possibly Philanthropy and Fitness Committees to partner on organizing this; but the fitness committee is already planning something else for that weekend. We would like to also have one Team. GTB would like copy from YLP re: branding our partnership. The board voted on if we should partner by organizing volunteers. Michael motioned we partner by leading the volunteer effort and we agreed. The board will submit communication of this via email to our members.
 - d. Roasterie Coffee update by Michael is that we have finally gotten in contact with them. We need to determine logo before moving forward. The group has voted for the open source logo from the City of Kansas City. We have also developed a new name, "IRiseKC!"
3. Report from Collaborate Board of Directors Meeting – President
 - a. Looking for update as to ROI of a \$1,500 annual commitment. We have not had clear feedback from Carlos on this, and we will wait until we get a breakdown.
4. Review of expected / upcoming finances – Treasurer was not present
 - a. Chamber supplying updates to us so we can determine our balance-tabled
 - b. review if/when bank statements are being provided to us by the Chamber (promised to begin in May)-tabled
 - c. process for transactions, invoices and reimbursements (via Carlos, Estella and Amarillis)-tabled
 - d. Pay Pal money transfer into our account-tabled
 - e. Wild Apricot fee changes-tabled
5. Membership Retention and review of current membership (#) – VP of Membership
 - a. Anna reports a membership of 80 but many of these are memberships soon to expire or membership to be pending. Anna will communicate with Chris to follow-up with people who are about to expire so he can reach out to them.
 - b. Sarah has been sending Thank You cards.
 - c. Anna would like a budget for purchasing paper, print, etc and will get with Sofia to develop this. Celeste mentioned her contact with MCPL may be able to donate much of our needs.

- d. Chris is going to start connecting more with LOTs and HCGKC to develop membership in YLP with these groups.
 - e. We have discussed if we should offer discounts to LOTs/HCGKC members. We will ask Membership to discuss this topic.
 6. Review of any Comments posted to our website
 - a. None this month
 7. Review of last month's events and their post-event forms
 - a. Social
 - i. May's event at BB/BS was quite successful with attendance and we had many payments for event attendance and three new memberships. We should have scouted out the area, as there were two entrances; so we want to make sure everyone's entering through registration.
 - ii. Danny's met with Orlando as to further development of Social Committee. See attachment A.
 - b. Philanthropy
 - i. We had a good turn out, but the shelter was unaware we were coming due to their staff person quitting so we were not put to good use.
 - c. Golf Clinic with Sports Commission, GenKC, First Tee was very successful. It was great for networking and education. They asked us to do it twice a year. Instead of doing it with 60 people (our goal), we learned we need to keep it to 45.
 8. Upcoming Events and progress on event submission, communication requests
 - a. Philanthropy - Friday, June 19th recycling event at The K.
 - b. Social – approved and ready to go
 - c. Health and Fitness – discussed below
 - d. Professional Development – Nothing in the works for June. July 10th event discussed below.
 - e. Semi-Annual Meeting Sat. June 27, 2-6pm. Agenda was developed. Dominique took those notes
 9. New Business
 - a. The board voted on a partnership opportunity between Latino Coalition, Central Exchange and YLP. This is an event to speak on leadership, investment in the Latino community and how to increase our role professionally. The date is Friday, July 10. We likely would bill this as a Professional Development event. Cid Wilson, President & CEO, Hispanic Association on Corporate Responsibility (HACR) to be a guest of honor from 5:30 pm – 8 pm. Latino Coalition obtained Mr. Wilson. Central Exchange is donating space and wine. YLP would need to pay \$500 for food donation. Max attendance would be 80. The board approved.
 - b. Robert Barrientos has reached out to YLP regarding Bright Spots in Hispanic Education. He and Dr. Chavez are working together to engage conversation about the Collaborative pipeline. This is a White House exposure initiative, and we are communicating that we want to make sure a member of the YLP board is always involved in any conversation. Re: <http://www.ed.gov/edblogs/hispanic-initiative/bright-spots-in-hispanic-education/> The White House Initiative on Educational Excellence for Hispanics (Initiative) is looking for evidence-based programs, models, organizations, or initiatives that target, address, and/or invest in key education priorities for Hispanics and are helping close the achievement gap – from cradle to career. Many notes that there is a deadline (July 17) so we need to follow this closely.
 - c. Manny reports positives on the athletic team, and people's responses. He provided a financial report. See Attachment B. Empire is willing to sponsor 50% of a summer kickball league, asking the money earned from the current session to fund the other 50%. He will also sponsor the jerseys. He's also willing to sponsor a volleyball team, with the same agreement; and sponsor the jerseys. More information was discussed as to the plans and options. Any funds YLP agrees to contribute

comes from those generated from the first team's fees and sponsorships. We voted on if we agree to use the funds for both summer leagues, and this was approved. We agreed to have the fitness committee choose the date the volleyball teams play but they cannot happen on Thursdays.

- d. Manny suggested the committee was also discussing things like Royals games, float trips, etc. We are concerned about liability issues that can occur with these kinds of events and so we do not want to promote them as YLP.
- e. Manny shared some logo designs for team shirts. We suggest monochrome to decrease fees. The vote was approved on which to use.
- f. Wing Lovers USA sponsorship – We have voted to provide 3 memberships, recognition in newsletter and eblasts. Events always will promote our food sponsor. He can also provide marketing material at his events. It was approved. Celeste will email him with the details, cc: the board, and add him to our mailing list.
- g. We motioned to buy a pop-up banner, designed by Communications Committee, not exceeding \$250. This was approved.

Tabled

- h. T-Bones – Celeste
- i. Branding Style sheet
- j. Update from Manny as to updated language as discussed in April's meeting - Manny
- k. Enforcing policies -Manny: *for Manny to re-address when we get to the respective portion of our review of the constitution. See 2.g., 2.h.*
- l. Yearly fundraiser -Dominique

******DRAFT******

**YOUNG LATINO PROFESSIONALS OF GREATER KANSAS CITY
SOCIAL COMMITTEE
JUNE - SEPTEMBER 2015**

OVERVIEW

The YLP social Committee coordinates monthly social and cultural events for networking at KC's new and most unique events. YLP Socials also provide opportunities to engage and recruit new members.

Professional and Cultural Development Committee Meetings

TBD per Social Committee Chairs

Social Committee

- Orlando Matos - Chair
- Brenda Fernandez - Vice Chair
- Daniel Silva - Social Committee Board Liaison
- Committee members at-large - TBD

Socials June - September

Thursday, June 18, 2015

Cleaver & Cork (post event at Mosaic) - 5:30 pm - 7:30 pm

Join YLP as we network at Kansas City's hottest spot [Cleaver & Cork](#)! Light appetizers will be provided, drink specials are arranged, and gift certificates will be awarded to raffle winners! It's going to be great so share this event today to expand your network!

Facebook Link: <https://www.facebook.com/events/859994927428381/>

Day of Event Needs:

- Registration table volunteers - TBD
 - Square
 - YLP member list
- Water/ice/beer - N/A
- MISC - TBD

July 16

August 20

September 17

Top Golf

ArtsKC (post event at UpDown)

Teocali (rooftop w/ DJ)