

March 3, 2014



Call to order

The meeting of the Young Latino Professionals was called to order by Edgar Palacios at 6:14 p.m.

Present were Dominique Hernandez, Celeste Lupercio, Edgar Palacios, Daniel Silva, and Sofia Chavez-Barroso

Minutes

Last month's minutes were approved.

Badges

Celeste found pricing for \$12 and the group determined YLP will purchase. We will personalize for Board Members and generalize two for each committee and have one Past President. We will total 20. Celeste will provide the tax exempt form when purchasing. Celeste will communicate delivery date and upload the invoice as a tracking device for who has the badges. Individuals will have to reimburse YLP if they lose their badge.

Sponsors

Edgar is in communication with a potential sponsorship with Prudential, Andrew Widman. Trade will include attendance at events. Celeste has asked about the process for approaching a business for sponsorship. We most often will look to Danny to make contacts, but if personal connections exist, that person could make the introduction. Danny reported he is in discussion with New York Life about an overall YLP sponsorship, as well. Event sponsorship is of most interest, and their colleagues will be invited to attend at no charge. Celeste is interested in a networking event that includes several other groups to be held at The CBE. Sponsorship is needed to pay for food and drink, possibly for alcohol (another option is cash bar). Admission costs are also to be considered, and either sponsorship can cover cost, or we can look to charge \$5 a person.

Top Three Goals for Board Members

Edgar is looking for goals that can expand into two years. He wants to help us develop these, while he keeps succession planning in mind. Danny reiterates that it's important to have a Board Retreat, and an All-Committee Chair meeting in order to accomplish this. He will bring the food to our meeting on March 14. Sofia asked about the YLP Credit Card, and it was determined Shannon has it. ~~Sofia will obtain it from him.~~ *It is clarified that the YLP Credit Card is kept with Alana at The Chamber.* Edgar has agreed to create an agenda prior to the meeting. We have agreed each of us should present our three goals, and from there we should develop three goals of the Board, and that should be ready for our Chair meeting. Edgar will start the conversation on Facebook.

Pay Pal Here/Payment for Membership at Events

Dominique calls for prioritization of changing over the account. Edgar says he will do this by Wednesday. People cannot pay to become members.

Partner Collaborations

GCI Cinco de Mayo 5Que: May 2, 3, 4

1. YLP working a booth – May 2 and 3. The Board will ask Philanthropy to take the lead on this. YLP consistently contributes significant volunteer hours to the Fiesta.
2. YLPers participating in the run (walk) May 4. Danny asks for the Board to run (walk) as a Team. Danny will take lead on communications for the run. Danny feels it's important for YLP to support the inaugural event of a highly involved support for our community; and as

well he would like to invite other groups to join us. This is a great opportunity to partner with important organizations in the community.

3. Clarification has been made that Danny is the Board's representative for the GCI Fiesta annually.

KC Pan American Golf Association: There has been attempts in the past to connect with this group. Danny is proposing this could be a Professional Development or Social Committee lead event. He suggests us meeting at one of their designated courses, have a golf pro there, and then host a social at their clubhouse. We would like to pass this on to Leo.

Board Communication Style

The group agreed Facebook is most effective. Danny suggested that communication style should also be discussed at the Chair meeting.

Social Committee

Leo is going to take over as Social Chair, Vania moving to co-Chair. We will need to remind the Committee that Dominique is their point person from the Board, and timely communication is necessary. March and May events are determined, Minsky's for a watch party and at the Mexican Consulate. The Board has agreed Vania can make a quick presentation at the March social for Woman of the Year, but the charity is not the focus of the social. Sofia brought up the last social, and how challenging it was for her to take fee for the event, because it was partially open for the public as well. It was clarified that it is not Sofia who should take fees, it is the responsibility of the Membership Committee to take fees. We should not be worried about taking fees, when we have approved it with the venue. We have determined that for all events, Membership should take the lead as ambassadors, welcoming people, having them sign-in, speaking to them about membership, taking fees, and then handing them off to a member of the Committee who is hosting the event. Therefore, Membership is responsible to connect with Sofia to get the 'bank' and for bringing sign-in sheets and name tags. Celeste was identified to do training with Membership as it pertains to this new role.

Policies

Edgar proposes we create policies around committees or committee events. There are situations which have occurred over the last three months which demonstrate the need for this.

Professional Development

YLP 2014 Immigration Update will be held at El Centro in KCK on March 13 from 5:30 to 8:00. Registration tables for YLP and for community (separate) will be needed. Fees will apply.

Margarita Cove

It has come to our attention that there was lack of communication and there has been misperception about our role overall, in 2013, at this event. This Board is in agreement that communication needs to be completely open and professional between Fiesta KC committee members, the Hispanic Chamber, and YLP. YLP has donated significant numbers of volunteer hours towards Margarita Cove/Fiesta KC. We have been notified that our booth has been moved, and the location is not optimal for our profit. Our commitment needs to be mutually beneficial. At minimum, if we cannot commit to staffing their booth for them, we will commit to forwarding their requests for volunteers to our network. We will request for specific expectations from them, and we will respectfully share our expectations in response. If we cannot find a mutually beneficial agreement, we will respectfully decline to participate. The Board has asked for representation to be realigned with Philanthropy Committee. Celeste has agreed to take over as YLP Liaison.

Tabled or Follow-Up

1. Review of documents describing Board Members' roles/expectations of role. There are problems accessing this document

2. Purchase of laptop: Dominique asked for Shannon to get us the top three choices for a tablet or a laptop for purchasing for Membership Committee. We would like for this to be completed before the March social.
3. YLP Swag: Shannon and Danny were obtaining pricing.

Adjournment

The meeting adjourned at 8:00.

The next meeting will take place on *April 7, 2014 at 6:00 pm.*

Respectfully Submitted,
Celeste C. Lupercio
YLP Secretary