

## May Meeting – YLP GKC

Meeting attendance: Sofia, Michael, Dominique, Danny, [Celeste, Sherry, Anna]  
(Arrived at 8:30PM)

Meeting commenced at 6:48PM

- 1) Approval of April Minutes
  - a) Minutes approved.
- 2) Old Business. Danny- No update on best of lists elevation
  - a) Golf Clinic is a go: Date has changed to May 27<sup>th</sup>, 2015 17:30-20:00, YLP discount code is GOLF15
  - b) No update on NCLR Conference Promo code. There could be a possibility to do our own reception off site if necessary. We could possibly partner with Latino Coalition on this as well. Danny will explore opportunity to have reception with high profile latino speaker.
  - c) Dominique is going to speak with Carlos specifically about what our ROI for the \$1,500 annual commitment.
  - d) Sofia has no new news on finance from Carlos as she has been unable to reach him.
- 3) Membership Retention: As of this moment it should be 49 members after receiving to new member emails. We also have two potential members that aren't receiving media, but Anna is working to resolve it.
- 4) Review of any comments posted to our Website- No new comments
- 5) Review of last months events and post event forms
  - a) Social- Boomnod didn't have a great turnout as there was a lack of communication. In the future we need to have better communication , we really need to structure the communication forms
- 6) Upcoming Events
  - a) Philanthropy- ASPCA May 30<sup>th</sup>, 2015 from 16:00-18:00
  - b) Social- We need to get with Anna and Orlando and try to push the BBBS social to May 28<sup>th</sup>. Danny makes motions, Sofia Seconds Motion carries unanimously. Anna is explaining that Orlando has been communicating very well with Anna so it is not for a lack of effort.
  - c) Professional Development- We will use the LOT Meet & Greet and Career Panel on Saturday as a professional development opportunity, though it isn't a PD for us.

- d) Semi Annual- Will be more of a check in and Board presentation On June 27<sup>th</sup>. We really need to have a quarterly meeting before with the Committee chairs before we can move forward with the semi annual. June 9<sup>th</sup> is a date that would work for this meeting to coincide with our Board Meeting.
  - e) Yearly Fundraiser –Dominique- We still need to plan something possible an end of summer party. Late Summer. Brainstorm
- 7) Committee Liaisons – Dominique, All committees are covered.
- 8) Sofia will be putting together a Branding Style sheet, by the next board meeting so that we can have a more unified brand.
- 9) New Business
- a) Giving the Basic Badminton Tourny- Michael Lopez pitched the idea to the board and will give feedback after the May 18<sup>th</sup> meeting. Will inform Philanthropy
  - b) T-Bones –Celeste There is a Hispanic Heritage Day in September. They are trying to partner with Carlos and Gabe, that hasn't worked. Now they are looking at partnering with us. Event is Sponsored Palateria de Tropicana. They are raising money but aren't sure where the money stream should go. Call to action is to have Danny figure out what this would look like and how to make it successful. This event is Sunday August 30<sup>th</sup>.
- 10) Communications-
- a) Celeste met with Communications to try to solidify the committee. There is a concern on having enough content for two email blasts, so maybe we can reduce it to one and maybe open the Letter to the President to other Executive Board. Other pertinent information should be directed at Celeste are well. Maybe a please welcome new members space. We need a solid date of when these items would like to be due so that they are submitted in a timely fashion.
- 11) The board has approved no more than \$75.00 for supplies relating to the barbecue.
- 12) Danny will meet with Orlando and Brenda to unify and strengthen Communications
- 13) Celeste will work to simplify the Communication event and Communication forms.