

## October/November 2015 Meeting Minutes– YLP GKC



Meeting Date: 11/5/15

Meeting Time: 6:30 pm

Meeting Location: The College Basketball Experience

The meeting was called to order by Dominique Hernandez at 6:53 p.m. Present were Dominique, Manny, Celeste, Anna, Michael and Sofia.

1. Approval of September minutes - approved
2. Old Business
  - a. Roasterie Coffee Marketing Plan: Our coffee is now available online. Celeste will have it added as a standing link to our Newsletter. Dominique brought a sample that ArtsKC gave out at a recent event with a suggestion that we could do that in the future. Possibly can be a gift we give away to businesses who have supported us over the past year. Michael will look into wholesale pricing (together with minimums) is. Celeste has suggested connecting with corporations who serve Roasterie regularly and asking them to switch to our blend when serving for daily functions. Federal Reserve is one example, Dominique will get us in touch with their diversity leader.
3. Review of expected / upcoming finances – Treasurer
  - a. Sofia is near finished with her review of documents provided by the Chamber for 2014. We are now looking for any 2015 reports, as the Chamber has provided none to date. There is money missing from our May 2014 event, we are sure; we need to continue to follow-up with him about this as well.
  - b. Pay Pal debit card-Michael looks to have this resolved at the end of this week.
    - i. There is an invoice in our Pay Pal account for \$750 from a custom three-day session Step Up Leaders event related to Central Exchange. We will assume this is an error related to Edgar Palacios and will address this with him.
4. Review of any Comments posted to our website
  - a. None this month
5. Review of last month's events
  - a. Social-ArtsKC, Linking Leaders
    - i. ArtsKC wasn't highly attended, despite great location and also likely due to a Royals game and other things going on around the city.
    - ii. Linking Leaders also did not have a great turn-out. This is a very remote location, with poor signage and direction.
  - b. Philanthropy-Giving Brick had a turn-out of 11. A barrier was that Grand was shut down due to a Walk as well as the event was on the 7th floor and the elevator was broken. This is a very small non-profit and the outing went well.
  - c. Professional Development-Struggle is Real also suffered from low turn-out.
  - d. Athletics-Great season of fun and camaraderie. We implemented allowing non-members to play, but for a higher fee.
6. Upcoming events and progress on event submission, communication requests
  - a. Philanthropy-November 21st event will be at Adelante Thrift, located 3720 State Ave., KCKS
  - b. Social-November 19th is the date, and we are looking to host it at Republica on the Plaza or at Empanada Madness to recognize their honor by the Chamber
  - c. Health and Fitness-Nothing over the winter
  - d. Professional Development-nothing for November
7. Membership Retention and review of current membership
  - a. Update on membership totals
    - i. 162 members, 55 paid
    - ii. Membership committee has developed an outline for content on what should be in a membership folder. A survey has been created and the Welcome Letter from the President has, as well.
8. Tabled

- a. Report from Collaborate Board of Directors Meeting – President
  - i. Next board meeting is November 10<sup>th</sup> at 6:00pm.
- 9. New Business
  - a. The YLP KC logo is our official logo, although we are changing the color scheme of it. Michael will fix it and will create an official YLP color palette.
  - b. Sofia's begun a Branding style sheet which will be tweaked by Michael
  - c. We will ask Danny to obtain pop-up banners using his contact
  - d. Sponsorship levels for athletics going forward – Manny
    - i. The board agreed to pay up to \$75 for a thank you trophy to give to Jorge at the End of Year
    - ii. Membership: Manny has suggested creating incentives for members that bring 3 or more members to play. The group has suggested anyone who refers three people who then become paid YLP members get their next year's membership for free.
  - e. Royals Night – Manny
    - i. Manny has reached out to Anna's contact for next season, potentially opening day, etc.
  - f. Discuss purchasing PO Box for YLP— Michael has sourced that it is \$55 for every six months. The group suspects that at Union Station is the ideal location.
  - g. Expanding the board – Celeste suggests we should expand the board, to include board members who are not in an Executive role. There is concern that there are not enough members who would put themselves in a leadership role. We would like to put a feeler out there to see if there is interest. If there was, then we would approach amending the constitution. Anna will add this to the survey she is working on.
  - h. Frequency of events – Celeste has presented that we are having so many events that it can cause burn-out and this may be a reason for the decrease in event attendance. The board does not disagree. Going forward, we would like to see the committees working with each other, for quality over quantity on events. Michael, we need to start planning months ahead of time with each committee.
  - i. Communications Committee – Estuardo is no longer Chair of Communications Committee but will support us as needed. Celeste will remain on the Communications Committee in 2015, to support Asia, who is strongly considering a leadership role. We will begin regular meetings to see which members of the committee are still interested in remaining engaged.
  - j. End of Year
    - i. Preparing Annual Report
      - 1. Danny with a parting gift of preparing the annual report, also include communications committee
    - ii. Open board positions
      - 1. transition plan: current person to meet with newly elected for first meeting or so
      - 2. open positions will be: Treasurer, Parliamentarian, Secretary and VP of Strategic Partnerships
      - 3. marketing/soliciting new board members- we should include something in the next newsletter. Task for Manny, get the applications updated for new board positions.
    - iii. location, date, time
      - 1. tentatively December 12th at 1pm?
      - 2. locations to consider: H&R Block, Hispanic Chamber, KCMO Chamber, Federal Reserve

The meeting was called to a close at 8:58 p.m.