

YLP Board Meeting

October 18, 2017

Called to Order at 6:41 p.m. by Michael Lopez; Present- Brenda Fernandez, Asia Jones and Sofia Chavez-Barroso

Location: Kansas City Public Library Central Branch RM 312

Old Business

- A. CEO C-Suite Series
 - a. Michael heard from Dan Hall of Hallmark; he can meet with board members on Thursday, January 25.

- B. YLP 10th Anniversary Celebration
 - a. Michael did get a signature drink, Mi Rancho, secured for the anniversary event
 - b. Benefits for VIP guests include: lounge seating, food and unlimited wine, beer and vodka tonic drinks including unlimited Mi Rancho tequila; non-VIP guests will have unlimited beer, wine and vodka tonic. Both groups get free parking in the garage and the street. It was decided that the attire would be promoted as formal and lively.
 - c. Board decided to create "swag bags" for VIP guests- will include a shooter with Mi Rancho tequila with some sort of YLP branding in the bag including possible coupons or offers from vendors. Brenda will continue to flesh out the idea.
 - d. Asia will update the flyer to include all sponsor and guests logos once they are sent over from Michael. She will also reach out to Gabe and request that the Hispanic Chamber promote the event once the sponsors and guests are finalized and promotional items are updated.
 - e. Asia will send Michael numbers to use during the presentation about YLP's impact this year and over the past 10 years.
 - f. Board members agreed to meet on Saturday, Nov 11th for brunch at Cocoa restaurant to sample food that may be served at the event; the board also agreed to meet on Monday, Nov 20 for a follow-up meeting after the 10-year event.

New Business

- C. Board Elections
 - a. The following positions are up for election at the end of the year meeting in December: Parliamentarian, Secretary, VP of Membership and Treasurer
 - b. The board decided to have the meeting on Tuesday, Dec 5 at the Hispanic Chamber of Commerce. Any alcohol left over from the 10-year anniversary event will be served at the meeting; the food vendor has not been decided.
 - c. The board must let the public know about the board openings no later than Sunday, Nov. 5. Asia will include the information in the October newsletter to go

out the last week of the same month. Members will again be given the option of submitting their votes online before the meeting.

- d. Nominations, including a letter of intent and copy of their resume, must be submitted to the current Parliamentarian no later than 15 days prior to the election.
- D. Hispanic Chamber of Commerce Holiday Party
- a. No final date has been set but Michael is working with Carlos during the planning process.

Meeting adjourned at 8:12 p.m.