

September 3, 2014 Minutes



Prior to the meeting, the group discussed the Guadalupe Centers' Blanco y Negro Awards Event on 9/12/14, and that our YLP President Edgar is receiving his second award in as many months. We also reviewed that YLP hosted a table to this event, last year.

Call To Order

The meeting was called to order by Dominique at 6:26 pm. Present were Sofia, Danny, Shannon, Dominique, Celeste and Sherry joined a little late.

Minutes

1. Review of last month's minutes, which were approved.
2. YLP's Board feels it is important to recognize Edgar's award at ByN. This is the premiere Hispanic non-profit event and the exposure of our brand is important in this corporate setting. YLP has been fortunate to be recognized in Edgar's bio during the presentation of his last award, from the Kansas City Chamber of Commerce. The Board discussed this as an opportunity to expose some of our membership to this event, and to new networking opportunities. We have moved to pay \$500 for a table, allowing for members (a maximum of 10) to buy a ticket to the event for \$25 (to be paid directly to GCI). Celeste will contact GCI about a special rate. Shannon will provide Celeste with a list of members, which Celeste will forward to Pat who is managing tickets and table assignments at GCI. Pat will send a report of the table attendees to Shannon once the table is filled. The invoice for the event will go to Sofia. Dominique, Danny and Shannon will complete a release to invite our members. We will also ask for subsequent posts to all of the YLP social media outlets to promote full-price ticket sales by our membership. The group made a motion, which was seconded, without discussion, and approved 5/7 (only 5 voting members of the board were present at this time).
3. Sherry has been unsuccessful at obtaining contact and information from Robert regarding the LOTs event on 9/17/14. It is a fund-raising luncheon.
4. Edgar has the cash from Margarita Cove, still; and needs to get this to Sofia as soon as possible so we can assess our profits from the event.
5. There is a question of \$90 deposited to our account when the \$100 was returned, unused, following the social where we set up for Margarita Cove.
6. Marketing
 - a. Spider Banners - Sofia is tabling this until we have our grasp on financials.
 - b. Pamphlets - Shannon is also tabling this.
 - c. Swag, Gifts - Celeste proposed ideas and the group wants to purchase notebooks as a thank you to members to be given out at our Annual Meeting in December.
7. Event policy - The Board will expect for Manny to share this from the drive with every Committee Chair and also to post it to the Committee Chair facebook group.
8. Committees and Boards - The Board will ask Estuardo to keep the "call for chairs" in every eBlast and also to include in social media push.
 - a. Policy on filling committee positions - This will remain in discussion but the proposal at this time includes the following qualifications. We will ask Edgar to send an email on behalf of the Board to the current committee chairs.
 - i. Paid member

- ii. Prior attendance on committee and/or consistent presence in that committee's events
 - iii. 1 year commitment and responsibility in planning and executing the committee's meetings and events, in addition to attending all YLP Leadership meetings
 - iv. Must submit a letter of intent to the Board to be considered
- b. Resignation format - 60 days written notice to the Board

9. Committees

- a. Philanthropy (Celeste or Manny)- No update
- b. Membership (Shannon)
 - i. Edgar will work with Membership on Corporate Membership Drives via ERGs and will engage Carlos/The Chamber to work on this with us. Likely we won't develop this in 2014 but we need to work on aligning the ask presently. *tabled*
 - ii. Discussion regarding development of membership leadership occurred.
 - iii. Social (Sofia or Dominique) - Hotel Phillips is the location for the September event. Vania has reported that some of the offerings initially proposed were rescinded. Dominique will assist Vania with negotiating skills to see if we can improve the offerings for this event. Dominique will also ask Vania to provide final copy so we can promote the event.
- c. Communications (Shannon or Danny)
 - i. The Board determined today we will not make any forms changes.
 - ii. Ensuring the next quarter's initiatives, activities and meetings are communicated and scheduled for promotion - Danny will ask Committee Chairs to join the Board on our Friday call this week to discuss.
- d. Professional Development (Danny) - There is a Mind Drive event next Tuesday and non-members will not be charged as this is a joint event with another networking group who is not charging. There will be a networker at Haus after.
- e. Ad Hoc groups
 - i. Bylaws: -Manny to duplicate Article 9. Manny and Edgar to meet. Edgar will schedule with Manny - *tabled*

10. Storage - We've changed our mind and the Board voted we will not purchase storage.

11. Elections - Last month we mentioned Edgar, Dominique and Shannon's terms will be up, and that Manny should send out a request for nominations immediately. We do not have an update on this but are hopeful it will occur. This should probably tail the email to Chairs describing Committee Chair vetting.

12. Next Quarterly meeting for Chairs and Board will tentatively be 10/11 at 2 pm. Ideas proposed are: bowling, Off Key, Pedal Hopper, and billards.

13. We discussed concerns about the lack of control over our own checking account in that it interferes with us paying our bills in a timely manner. There is not much we can likely do about it but we want to continue to discuss how a YLP member can become a signatory on the account. Sofia has described concerns that only in the 8th month after requesting every month she has just seen her first statement of our account. It is not clear and some of the questions include charges for pizza and Panera occurring on 6/19. We need Edgar to update us on these charges. In addition, note above regarding an extra \$90. In addition, it does not appear that the Chamber is denoting our earnings from use of the Square. Sofia will request a meeting with Alain and Dominique is willing to attend this as well. We hope to not only settle the perceived differences on the balance sheet; but also to develop a better working relationship/plan of action for 2015.

14. Celeste proposed YLP agree to pay \$100 (if necessary) to secure event at KC Automotive Museum for October's social and this was approved by the group. Danny will give Celeste Mary Lou

Jaramillo's contact info so we can connect with the Hispanic group in Olathe (Celeste's attempts to contact Hector to date have been unsuccessful) and the Olathe Chamber of Commerce will also be invited to attend.

15. Danny is suggesting for Professional Development a golf clinic in combination with First Tee of KC to occur on a Monday from 5:30-8:00 which includes a networker. We will solicit our group to see what the interest level will be and then re-visit this idea.
16. Sherry relayed that Robert has indicated he has spoken with Edgar about YLP paying \$1000 for a table for the Collaborative Luncheon fundraiser. We have not discussed this as a Board. YLP is a potential recipient of funds for this, and we'd like to learn more about how the profits from this event will be distributed through the collaborative (ie: BizFest, LOTs, YLP, administrative fees, etc). We would like for Edgar to learn this information for us.
17. Several Board Members' bios need to be added to the website. Board Members should check the site and then submit to Michael Lopez if this is the case.

Adjournment

8:34 pm

Respectfully Submitted,

Celeste C. Lupercio
Secretary