

## September 2015 Agenda– YLP GKC

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Meeting Date: 9/8/15

Meeting Time: 6:00 pm

Meeting Location: Sprint Accelerator



Call the meeting order 6:15pm with Sofia, Danny, Manny and Dominique. Michael conferenced in at 6:38pm and Sherry arrived at 7:00pm.

1. Approval of August minutes—All approved
2. Old Business
  - a. One Sheet – Estuardo needs to submit to board
    - i. Dominique reached out to Estuardo and he says that Celeste has it. Will ask that Celeste shares it with the board.
  - b. Roasterie Coffee –Michael will re-work the image
    - i. Michael will send the revised image to the board.
  - c. Royals Arts Night at the K – No interest by committees or board
    - i. Maybe we can revisit next year and gauge interest.
3. Report from Collaborate Board of Directors Meeting – President
  - a. Next board meeting is November 10<sup>th</sup> at 6:00pm. This is the same time as the YLP executive board meeting. We will look to move the YLP board meeting that month so that Dominique can attend or move the meeting to a later time.
4. Review of expected / upcoming finances – Treasurer
  - a. We have been asking for the Chamber to supply updates including bank statement to us so we can determine our balance. Sofia is currently reviewing 2014. Carlos had promised an update by August for 2015.
    - i. Sofia is still reviewing 2014 and is following up with Carlos on the statements from August.
  - b. Pay Pal debit card
    - i. Michael is working to get the pay pal information switched over to his name by next Tuesday, September 15. If not, he will provide an update to the team. The process is currently in PayPal's court.
5. Review of any Comments posted to our website
  - a. No comments were received.
6. Review of last month's events
  - a. Social – T-Bones
    - i. Great event that was unique to our membership. Not a huge turnout with 20 to 25 members, but everyone that attended had a great time. The distance could have been a factor.
  - b. Philanthropy did not have an event last month
  - c. Professional Development did not have an event last month
  - d. Athletics – Manny to help the board cross-reference people who are playing who are not on the membership list / update to problems with membership lists discussed last month.
    - i. Manny is using this as an opportunity to recruit new members. The only time non-members will play on the team is if the YLP team is short.
  - e. We have discussed if we should establish a practice for 'registration' at Athletics events, just like we have at Socials or Professional Development. We will add this to the Agenda for next month. The board will create this. Once this is established, we would like to have an article written in the next Newsletter about the Athletics events, and who is invited to participate/how you can participate. We will ask Manny to submit this, or to have the committee do it.
    - i. The bigger issue now is that there is a shortage of members available to play on the team. Manny has sent a communications form inviting members to play and how they can play for:
      1. The kickball tournament this Saturday
      2. The flag football league

- f. We would like to stop using the square to take payments for memberships, because of the lack of tracking that results with this. We will ask people to sign up to be members on Wild Apricot, using the tablet, on site at events. We will ask Sofia for a report, and Anna will meet or teleconference with her to make sure everyone who has paid is entered into Wild Apricot.
  - i. This will begin at the social event on September 24.
- 7. Upcoming Events and progress on event submission, communication requests
  - a. Philanthropy
    - i. Partnership with LOTS
      - 1. Next Saturday, September 19 from 11:00am to 1:00pm. The workshops should be over by noon.
      - 2. 3, 20 minute workshops for the LOTS students on the following topics: Social Networking (8-10<sup>th</sup> grades), Professional Networking (11<sup>th</sup> grade and up), Social Media Etiquette, and “What is YLP?”
      - 3. Event form was submitted to communications
      - 4. Leads: Elisa Cory and Kathleen Powell Moreno
    - ii. Giving the Basics Badminton Tourney
      - 1. This Sunday, September 13 from noon to 5:00pm
      - 2. Event form was submitted to communications
      - 3. Lead: Michael Lopez
  - b. Social –
    - i. ArtsKC Monthly Social
      - 1. Thursday, September 24 at 5:30pm
      - 2. Event form was submitted to communications
      - 3. Lead: Danny Silva
    - ii. Central States Linking Leaders Event/October Social
      - 1. Thursday, October 15 at 5:30pm
      - 2. Event form will be submitted once details are finalized. Danny will need Eventbrite access.
      - 3. Lead: Danny Silva
  - c. Health and Fitness
    - i. Kick-ball Tournament
      - 1. This Saturday, September 12
      - 2. Lead: Manny Abarca
    - ii. The Flag Football League
      - 1. Monday evenings
      - 2. Runs until the second weekend of October
      - 3. Team needs players
      - 4. Lead: Manny Abarca
  - d. Professional Development
    - i. The Struggle is Real
      - 1. Tuesday, September 29 at 5:30pm at the CX Downtown
      - 2. YLP's Professional Development Committee will be hosting a panel discussion focusing on challenges young professionals face in their careers.
      - 3. Lead: Erika Lopez and Edgar Palacios
- 8. Membership Retention and review of current membership- Table until Anna arrives at the meeting.
  - a. We have noted a discrepancy on reports of our membership. It appears that people who pay for membership via the square are not pulled into Wild Apricot. The emails forwarded by Wild Apricot are used to update Constant Contact, which is how people get our emails.
  - b. Update on membership totals - Anna to meet with Michael and Sofia to collaborate.
    - i. Membership committee has developed an outline for content on what should be in a membership folder. The estimated time frame will depend on the submission of Welcome letter from the President (need from Dominique)
- 9. Tabled
  - a. Branding style sheet and pop-up banners pending logo contest.

## 10. New Business

- a. Fall sports leagues-Manny
  - i. The Flag Football League
    1. Monday evenings, runs until the second weekend of October
    2. Team needs players
    3. Manny has submitted a communications form for this league
    4. This will likely be the last league/sport for the season
- b. Sponsorship levels for athletics going forward – Manny
  - i. Jorge is no longer able to sponsor the league. Manny suggested getting a plaque/trophy as a thank you.
  - ii. We have not developed sponsorship levels, but whoever donates gets the front of the YLP logo.
  - iii. Manny will put together sponsorship levels prior to the next season.
  - iv. Membership: Possible incentives for members that bring 3 or more members to play. More details to follow.
- c. Royals Night – Manny
  - i. There are not enough “cheap” games available for the team to attend at a discount.
  - ii. Manny has reached out to Anna’s contact for next season, potentially opening day, etc.
- d. Discuss purchasing PO Box for YLP— Michael
  - i. Michael to look into this.
- e. Address suggestion from Communication Committee member: we have two mission statements online. One on the home page and one in our constitution. Not familiar with how consistent it should be so I included both and one with my edits--basically combining the two. Current Mission (home page): Young Latino Professionals is committed to providing opportunities for young professionals to promote development, networking, and civic opportunities throughout the Greater Kansas City area. Current Mission (our constitution): The mission of YLP is to develop leaders by providing opportunities for professional and cultural development, networking, and civic engagement. Suggested Mission: The mission of the Young Latino Professionals of Greater Kansas City (YLP-GKC) is to develop leaders by providing opportunities for professional and cultural development, networking, and civic engagement. YLP-GKC is home to a number of driven professionals who work together to support fellow emerging leaders while building up the Greater Kansas City community.
  - i. Manny motions to amend section 1.2 of Article 1 to read: The mission of Young Latino Professionals of Greater Kansas City (YLP) is to develop leaders by providing opportunities for personal growth, professional and cultural development, networking, and civic engagement. YLP is home to a number of driven professionals who work together to support fellow emerging leaders while building up the Greater Kansas City community.
  - ii. Danny seconds. No discussion.
  - iii. All in favor.