



**September 20, 2017 | Kansas City Public Library- Room 312**

**Called to Order:** 6:45 p.m. by Michael Lopez. Present members were Asia Jones and Sofia Chavez-Barroso. Ricardo Aristiguieta joined the meeting at 7:30 p.m.

**I. Old Business**

- a. Nelson-Atkins Event
  - i. 16 RSVPS to date and 23 on the event page (not counting the board). Asia will be out of town and Ceci had car trouble and won't be able to attend. Michael will post the map for parking in the event page.
- b. CEO Series
  - i. Michael will email six registered guests about parking on Thursday. Potbelly will be catering and the meeting will be one hour meeting instead of two.
  - ii. The next CEO Series meeting will be with David Hall, President of Hallmark. The board chatted and decided to send a request for any date between Jan 22-26, 2018.
- c. 10 Year Event
  - i. Michael shared that YLP will do a Noche de Carnival themed event. No masks or beads or bright colors.
  - ii. Michael and Brenda have been working with one of Michael's business associates, Sammy, to put together a budget which is close to \$4,975 total. New goal is to get about \$4k in donations. There have already been 15 cases of beer donated.
  - iii. Michael is working to see if a signature drink can be made for the event.
  - iv. Ticket prices are \$25 for members, \$35 for non-members; VIP pricing is \$45 for members and \$55 for non-members; looking into offering valet parking and lounge seating for VIP.
  - v. Michael is still working on recording individuals for the 10 year video. He will insert infographics showing interesting numbers for YLP in between interviews. Asia will get a list of figures to Michael by Oct 15.
  - vi. Michael found a photographer who will shoot the event for \$200 (\$40 per hour for 4 hours). Michael will edit the photos. Asia will reach out to Creative Circle and let them know YLP will not be using their services for this event.
  - vii. and Sofia held their first mentorship meeting with two students from Wyandotte High School. They plan to meet with the students regularly but have not set an exact date; will work with student's schedules.

- d. Impact Your Outcome
  - i. All event collateral was sent to LOTs and Prospanica in early September. Michael is still helping with the planning portion of the event.
- e. Hispanic Collaborative Gala
  - i. Michael has been asked to speak and will share the script with the board for review; still no response on a reduced ticket price for YLP board members.

## **II. New Business**

- a. Westside CAN Center Chicken Coop
  - i. Asia sent media alerts to KMBC, KSHB and FOX 4 for the ribbon cutting event.
  - ii. Michael ordered a 5" by 2" plaque to go on the chicken coop; he will purchase light snacks for after.

**Meeting adjourned: 7:51 p.m.**