



April 18, 2017 | Char Bar -Westport

Called to Order: 6:50 p.m. by Michael Lopez. Present members were Brenda Fernandez, Asia Jones, Rob Chandler.

I. Old Business

- a. Network Harder Event
 - i. There will be an extended happy hour for all YLP and Modernists guests
 - ii. Prizes from The Modernists include a sporting KC scarf, gift certificates to Teocali and tickets to Powell Gardens
 - iii. YLP will giveaway gift certificates to Teocali and our roasted coffee blend
 - iv. Michael will bring the 10-year standing banner and a YLP banner; Asia will bring her camera.
 - v. YLP purchased a Snapchat cutout that is geocoded to match our social media profile. People can pose with it at events and if they upload it to snapchat they will be asked to friend YLP's account.
- b. Comida
 - i. YLP will be running a photo booth provided by the Hispanic Chamber. Michael suggested we giveaway a bottle of wine, chocolate and our coffee for branding. This is valued at approximately \$60.
- c. Mentorship
 - i. Michael and Sofia held their first mentorship meeting with two students from Wyandotte High School. They plan to meet with the students regularly but have not set an exact date; will work with student's schedules.
- d. 10-Year Event
 - i. Dinner portion of event has been rescheduled to November 2017 to get more sponsors. Rob is connecting with the Red Tamale and other area businesses for support. He has also reached out to Cerner for possible sponsorship. He is currently communicating with Boulevard Brewery and they have requested a list of current sponsors before going forward.
 - ii. The volunteer portion is still scheduled to take place this summer, possibly in June.
- e. C-Suite Series
 - i. Twelve members of YLP have scheduled for this event, lunch order has been sent in to KCP&L who will send requests to The Mixx.
 - ii. Michael and Brenda mention the possibility of a female leader being an upcoming guest this summer.

- iii. Michael will send an email to all registered guests on where to park and when to arrive.
 - iv. Asia will create a script for Terry Bassham to use after the meeting for Michael to record. A video will be created to post on YLP social media.
- f. Stamps/Letters for Members- TABLED in Ceci's absence.

II. New Business

- a. New Partnerships/ Upcoming Events
 - i. Michael and Brenda will be working with the Collaborative to create a grant application to be submitted to State Street. Minimum submission is \$20,000; Board may request \$60,000.
 - ii. Brenda mentioned that she and Michael will be reaching out to the Nelson-Atkins Museum of Art to for the possibility of a social at the Museum.
 - iii. A member of Junior Achievement spoke to Michael about a mentorship opportunity. While YLP is already mentoring separate from Junior Achievement, Michael would like to find a way to work with them to allow a representative to speak at one of our events about their organization.
- b. Budget and Expenditures
 - i. Valerie Coyazo is working with the numbers from each group in the Hispanic Collaborative to figure out what the working budget is.
 - ii. Sofia will review all submitted receipts to provide YLP's current total expenditures and income.
- c. May Volunteer Event
 - i. YLP will be working with the Westside Community Action Network (CAN) in May to build a chicken coop. This coop will make it possible for the location to have sustainable source of food for the people who use the center's resources.
 - ii. YLP will need at least six to eight people to volunteer for this event to be held on Saturday, May 6th. Asia will create a sign-up sheet to be placed at the 'Network Harder' event.
 - iii. Rose Brooks event has been tabled due to low number of volunteers who signed up. Minimum number not reached.

Meeting adjourned: 8:00 p.m.