



January 18, 2017 | Kansas City Public Library- Central Branch

Called to Order: 6:21 p.m. by Michael Lopez. Present members were Brenda Fernandez, Asia Jones, Ayssa Oliveras, Sofia Chavez-Barroso, Rob Chandler, Cecilia Crookston and Prospanica & LOTs representative Jorge.

I. Old Business

a. YLP Banner

- i. Asia will reach out to local printing company for the creation of a YLP banner for use at future events. Prices were researched during 2016; now pending follow-up.

b. YLP Lifetime Member Sheet

- i. Michael will reach out to Marissa who created the sheet. Will need soft copy to update sheet and present to interested members.

II. New Business

a. Updating board member access and information

- i. Email- Michael passed around a sign-up sheet for all current board members to indicate which email account they would like their board email forwarded to.
- ii. Social Media – Michael will add each new board member to the closed Facebook group and remove any previous board member excluding the President Emeritus.
- iii. YLP Website – Michael requested each board member submit a professional headshot and a bio to be added to the website. Brenda suggested YLP again offer our members free professional headshots. Asia will contact Lillian to see if she is available for a date in late February to take photos.

b. Meeting Location and Time

- i. The board discussed future meeting dates and locations and agreed to keep meetings on the 3rd Wednesday of each month starting at 6:30 p.m. in room 312 of the KCPL-Central Branch.

c. Coffee Purchase

- i. Michael lead discussion to purchase YLP's Rise KC blend from The Roasterie to promote the YLP brand through free giveaway, serving during YLP events and offering the blend for purchase. He mentioned that an end goal was to have a local restaurant would sponsor our coffee or feature our coffee on their menu. After discussion, Michael motioned that YLP purchase 10 bags of KC Rise coffee from the Roasterie for a total of \$97.10; six would be for sale, one for internal use and two as raffle prizes. The motion passed unanimously.

- d. Kansas City, Kansas Chamber of Commerce /YLP February Social
 - i. General Details- The event will be held on Thursday, Feb 16th in partnership with the KCK Chamber of Commerce at No Other Pub located in the Power & Light District. This event is to allow young professionals the opportunity to network with like-minded people who work across the state border.
 - ii. Event Set-Up – No Other Pub has given YLP and KCKCC a designated area for our event. They will also provide wristbands for attendees. They have designated 150 drink tickets; each drink ticket allows the person to have two drinks. There will be \$300 worth of appetizers available for attendees to enjoy. The drink tickets will be split evenly between KCKCC and YLP. All paid YLP members get one free drink ticket; any non-paid guest can purchase a drink ticket for \$5.
 - iii. Membership – Cecilia will set up a table by the entrance to promote YLP membership. Two or three other YLP members will be assigned to relieve her throughout the night so she is not on the table alone. Sofia or Michael will make sure the Square Card Reader is at the event.
 - iv. Finances- YLP has set aside up to \$173 if there is a need to purchase more food or drinks early in the night. At the very least, YLP will contribute 20% of the total bill as a tip to the servers.
- e. March Philanthropy Event
 - i. Organization & meeting place- YLP will again volunteer at the Rose Brooks Center. All volunteers will meet at a designated time on a Saturday morning at a nearby location. From there, individuals will carpool to the location.
- f. YLP Ten Year Anniversary
 - i. General Details – June 2017 will mark ten years of existence for YLP. We would like to host a two-part celebration to mark the occasion.
 - ii. Serve & Celebrate- Rob suggested YLP organize an event that allows our members and friends of YLP to give back to the community either via community service or creating something that would leave a lasting impression of YLP in the Greater KC Community. Will possibly host this event first in May 2017.
Later that day, YLP would come back to the same area and have a celebration for the community which may include live music, food, etc.
 - iii. 10 Year “Gala”- Brenda suggested that the second part of the celebration should be a more formal event for members to celebrate YLP. Event space should fit 150-200 people. This event will be hosted in June 2017 after the serve & celebrate event.
There would be a professional guest speaker, live music and words from the Hispanic Chamber President. Members would pay a reduced fee for this event. Rob suggested partnering with a local distillery for drinks and Michael is currently working on a partnership/sponsorship letter.
 - iv. 10 Year Celebration Committee- Brenda will be heading a committee to plan the 10 Year event. At this time Cecilia, Rob and Sofia have offered to serve. Asia will put an invite to help with the committee in the February edition of YLP’s newsletter.

g. Committees

- i. Chairs – Following a group discussion, Sofia was asked to add to the YLP constitution that all committee chairs must be paid members. Committee members do not have to be paid members to participate. Current board will vote on this addition prior to the February meeting.
- ii. Current Committees – There are currently three committee chair openings that need to be filled: Health & Fitness, Philanthropy and Professional & Cultural Development. Brenda will reach out to Manny and Chris to see if either of them want to renew their membership and chair the Health & Fitness committee since they were heavily involved in it. Michael will continue to lead the Philanthropy committee. Asia will promote the committee openings in the February edition of the YLP newsletter.
- iii. Health & Fitness- Michael expressed that YLP would like to make league participation reduced fee or free for paid YLP members. Rob suggested we emphasize the health aspect of the committee through a possible fitness boot camp. Brenda suggested a day of health possibly including yoga and other class options. Will continue discussion once Health & Fitness chair is selected.

h. YLP Mentoring

- i. Mentoring Opportunity- Rob suggested we try to establish a mentoring opportunity with LOTs college students. Jorge pointed out the success of the Oct 2016 event at Rockhurst with Prospanica and LOTs. Brenda stated we should elaborate on that and focus less on a panel and more on networking among the professionals and college students. Specified that we should host events separately with young adults (college) and not mix with YLP events due to age restrictions and to allow YLP to focus on helping that specific age group. Rob will work with Jorge to look into future social events with college students. Jorge suggested Rob work with Andrea of Prospanica because they already have a partnership with different organizations.

i. YLP Promotional Items

- i. Giveaways – Brenda suggested YLP continue to promote their brand by giving away small items at events. Some suggestions the group came up with include: lanyards, ink pens, sharpie pens, coffee mugs. Asia will research and price out the cost for buying these items in bulk with YLP printed on it.

j. Starlight Young Professionals

- i. Event Posting- Starlight reached out to partner with YLP to promote their upcoming play; board decided not to partner but would like to attend the event as a show of support. Michael will reach out to make sure YLP members can bring a plus one. Asia will share the viewing opportunity on Facebook as an invite to members and friends

Meeting adjourned: 8:30 p.m.