



July 19, 2017 | Kansas City Public Library- Central Turner Boardroom

Called to Order: 6:41 p.m. by Brenda Fernandez. Present members were: Asia Jones, Ricardo Aristiguieta, Sofia Chavez-Barroso. Michael Lopez joined at 7:06 p.m.

I. Old Business

- a. 10-Year Event Celebration
 - i. Asia suggested a paid photographer for the event; the board discussed and agreed it might be an option if we can get a photography student to do the event for \$250 or \$300. We may also be able to get a professional if they are willing to write-off the event. Asia suggested using Creative Circle as a resource to find the photographer since one of their representatives, Toni Talley, reached out to offer their services. She will contact Toni to see if they have anyone who meets the requirements outlined above.
 - ii. The current logo will be used for the event and the color scheme for the event will match YLP's style guide. Based on current sponsorship, the November celebration would likely be a large social event instead of a gala. Brenda and the 10-year planning group will continue to reach out for sponsorships.
 - iii. Michael will talk to the KCP&L Co. about securing their space for Nov 9th
 - iv. Asia suggested doing a video interview with former YLP members for the 10-year event and playing the video during. She will start a Google document and the team will contribute questions that Michael can use to interview.
- b. Welcoming the temporary Membership Chair
 - i. Members officially welcomed Ricardo Artistiguieta as the Interim Membership VP while Ceci continues her internship in California. He was voted in digitally following the June meeting.
- c. YLP August Social
 - i. Brenda confirmed that the Puerto Rican Society of Greater Kansas City (PR Society) will be joining YLP for the August social but will not be able to contribute financially because they are a fairly new organization.
 - ii. YLP will create and sponsor the Facebook event along with creating any other promotional items. The PR Society will promote their event via their social media networks and any other avenues. YLP will cover the costs related to the social and the PR Society will be responsible for coming up with three gifts for the prize drawings.
 - iii. Brenda will contact Bo at Thou Mayest this week to see which floor our event will be held on and if we can contribute music selections. She will also chat with Bo to outline what beverages will be served at a discount to members.

- iv. Asia shared that Dos Mundos would charge for promotion. Board agreed if Dos Mundos charges we likely won't use their service but will still invite them to the event for coverage and networking.
 - d. Collaboration with LOTS and Prospanica in October
 - i. The event will be held on the UMKC campus and food will be provided by UMKC.
 - ii. Michael stated the board will be collaborating with both organizations by having a member speak to the students. YLP will share the event on Facebook and create a flyer for promotion.

II. New Business

- a. Membership Packages
 - i. Ricardo showed the one-page newsletter he would be including in the package and asked board members for feedback. He will include the 10-year event once the date is final.
 - ii. The YLP stamps have arrived and Ricardo will use them when mailing the membership packages.
- b. Benefits of membership
 - i. The board discussed and outlined clear benefits of being a paid YLP which includes the following: Discount on all YLP athletic team membership; up to \$35 savings for each league; Access to member only CEO Luncheons with top Greater Kansas City professionals; Free promotion of your organization's events and offers to members and friends of YLP.
- c. September Social
 - i. Brenda shared that YLP has spoken with The Nelson-Atkins Art Museum for a September social. She will share more once a date has been saved.
- d. Promotion of non YLP events
 - i. The board discussed implementing a procedure about how YLP would help in promotion of events for members, non-members and partners/sponsors. The specifics will be added to the YLP Constitution after review from the board Parliamentarian.

III. Tabled Items

- a. **Professional Development with Leo Valdez**

Meeting Adjourned at 8:13 p.m.