



June 21, 2017 | Kansas City Public Library- Central Branch Rm 312

Called to Order: 6:56 p.m. by Brenda Fernandez. Present members were: Asia Jones

I. Old Business

- a. 10 Year Celebration
 - i. Brenda stated the board is still looking for event sponsors. Location at KCP&L building is set and alcohol would be provided by Miller-Coors.
 - ii. Based on current sponsorship, the November celebration would likely be a large social event instead of a gala. Brenda and the 10 year planning group will continue to reach out for sponsorships
- b. Communications Committee Update
 - i. Asia shared that Araceli has been making notable progress with the new Instagram page and has been helpful in managing the Twitter account. She also shared that she would like to start using the social media accounts as ways to give out prizes to followers. She will work with Araceli to put this into action.
 - ii. Asia created the text-to-join option for the YLP newsletter to increase readership and awareness to both members and non-members.

II. New Business

- a. Introduction of Ricardo Aristiguieta as Interim Membership board member
 - i. Ricardo was recommended by current Membership chair Ceci Lopez to fill in for her while she interns in California. Ricardo presented his resume to the board and shared his experience in marketing, finances and project management while at Johnson County Community College.
 - ii. The vote for him to join as an interim member was tabled and will be handled later when the board has a quorum.
- b. YLP August Social
 - i. Brenda has suggested YLP do another social at Thou Mayest following last year's success. She will reach out to the coffee shop within the next two weeks for follow-up.
- c. Puerto Rican Society of Greater Kansas City
 - i. Asia suggested the board partner with the PR Society for an event later this year. She will make contact with a member of the society, possibly for inclusion for YLP's planned event at Thou Mayest.

III. Tabled Items

- a. **Professional Development with Leo Valdez**
- b. **Collaboration with LOTS and Prospanica in October**

Meeting Adjourned at 7:46 pm.