



May 17, 2017 | KC Taco Company

Called to Order: 6:44 p.m. by Michael Lopez. Present members were, Asia Jones, Cecilia Crookston, Sofia Chavez- Barroso.

I. Old Business

- a. YLP Stamps and Other Membership Items
 - i. A book of standard rate postal stamps with the YLP logo were ordered during the meeting
 - ii. Ceci shared that she wanted to create a special folder insert to send to members who have already renewed their membership with YLP or have been YLP members for several years. This insert would include a thank you and possibly a survey on how YLP can be improved to suit their needs. Asia mentioned that a survey had been conducted in the previous year and that and Ceci suggested using Facebook's survey tool and asking one or two questions a month might prove more productive. Asia will start the first question in June 2017. Asia will forward Michael and Ceci last year's results shared by the former membership chair.
 - iii. Michael mentioned that current members said YLP is not pushing out information enough and that communications will need to increase outreach by increasing emails to members and non-members about YLP events.
- b. Together We CAN Event
 - i. Michael shared that the event date will be pushed back to Saturday, May 27 due to forecasted heavy rains. He also shared that Kansas City , MO Parks & Recreation would not allow YLP to begin building the coop until after May 25th. Asia will share these updates via Constant Contact email, Facebook and Twitter updates.
 - ii. Michael has not heard back from the hardware store he solicited for item donations. He stated YLP does have enough money to cover the approximately \$1,100 in expenses if no items are donated. He will reach out again in the following week.
- c. 10 Year Event
 - i. Michael shared that the KCP&L company event space is open for our use and would be free as a gift from Teresa, a KCP&L employee and Chair of the Hispanic Collaborative. The location comes with two bars for use but decorations would have to be provided, set up and removed after the event. The Rivermarket is another option but we would have to use their DJ and the

price would be around \$1,200. This is estimated to be about the same price we would pay if we used the KCP&L location once decorations, food, live entertainment and drinks were covered.

- ii. Sofia suggested we offer the lifetime membership at the event. The board agreed that was a good suggestion. Asia will share with Michael the hard copy she received from the former membership chair.
- iii. Ceci volunteered her skills to decorate whichever location is selected. There is no theme now but the 10-year planning committee did suggest possibly incorporating black and gold. The board agreed attire should be business professional and allow attendees to show up after getting off work. Not a black-tie event.

d. C-Suite Series

- i. Michael is working with the Chamber to determine the June C-Suite speaker. Jai from New York Life will be traveling from out of town the exact location has not been determined. Michael is working with the Chamber for a good location and for what food will be served for lunch.

II. New Business

a. YLP Financial Update

- i. Sofia mentioned that YLP has \$1,900 in our PayPal account but we cannot verify how much of our money the Chamber is holding. Michael shared that the Collaborative has again hired a separate accountant to review the money and has requested that YLP again present our financial documents. Michael will be attending a Collaborative meeting tomorrow and will share feedback with the board.

b. Board Substitutes

- i. Ceci will be out of town during the summer for an internship opportunity in California. She suggested a substitute that she will work with long distance fill in for her to physically attend meetings and complete tasks that cannot be done long-distance. The board agreed to meet her proposed substitute, a graduate student at UMKC, and to allow him to sit in on the June meeting to see if he can get a feel for the board.
- ii. Michael will reach out to Rob for a status update on his sponsorship outreach and to check in on his current deployment status. Valerie Coyazo is working with the numbers from each group in the Hispanic Collaborative to figure out what the working budget is.
- iii. Sofia will review all submitted receipts to provide YLP's current total expenditures and income.

c. Communications Committee

- i. On Monday, Asia met with YLP member Araceli about her joining the Communications team. Araceli said she travels often but could contribute to YLP through social media outreach, twitter, Instagram and snapchat specifically. She will also take on the member spotlight for the July edition of the YLP newsletter.

Meeting adjourned: 7:30 p.m.